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Lilacs

GRANDMOTHER'S FAVORITE FLOWER MODERNIZED FOR YOU

What Hybrid Lilacs are . . .

Those who know only the old white and purple Lilacs grown by our grandparents can have no idea of the wonderful beauty of the modern hybrids, of the varying colors, beginning with white, going through shades of pink, blue, violet, and purple; the flowers single and double and varying greatly in form of truss and in blooming season.

Common and old-fashioned Lilacs usually do not bloom until they attain a large size. French Hybrid Lilacs, if undisturbed, frequently bloom when 18 inches tall and within a relatively short time after transplanting.

Their blooms are much larger and more numerous and there are singles and doubles in a dozen distinct and rare shades of color.

They need less attention than roses, evergreens, or fruit trees and require no more room or maintenance cost than the common and ordinary flowering shrubs.

A DOUBLE Hybrid Lilac.
See pictures below for matured plants in bloom. See inside page for illustration of a SINGLE variety.

FARR LILACS

IN THIS country no flower has had a longer popularity than the Lilac, as can easily be proved by the number of fine old clumps that are seen growing by the foundations of burnt or abandoned farmhouses in New England and the Middle States.

These plants were once the only bit of color and beauty that found its way into the hard lives of our pioneer settlers, and they are now often the only remaining evidence of a former home.

Today the Lilac remains the most important and the most popular of our spring-blooming shrubs, and rightly so, for it is hardy everywhere, grows well, and gives abundant crops of wonderfully fragrant flowers each year, with little or no care.

Farr Lilacs bear at least double the standard number of stems and branches per foot of height. They are all own-rooted, extra-well-branched and bushy specimens.

We set the young plants very deeply in the nursery row so as to obtain extra stems and sprouts. As they are spaced for two-way cultivation instead of crowding them into solid nursery rows, they do not "thin" each other. Thousands of visitors annually attest to the trueness and immaculateness of our field planting.



PLANT FARR HYBRID LILACS—

- As illustrated above—in the "foundation planting" about your home.
- For tall, screening hedges. As specimens in your flower garden or on your lawn.
- Among other flowering shrubbery, especially with Rosa rugosa, Tree Peonies, Spiraea vanhouttei, etc.
- As a collection for a wartime and, later, a lifetime hobby.

WHERE TO PLANT

Plant in a sunny and well-drained location, not in full shade or in low or wet spots. All varieties are alike in their requirements.

Lilacs prefer cold winters and we do not recommend them for the Gulf States region.

WHEN TO PLANT

In fall, after leaves drop and until the ground freezes; in spring, after the ground opens and until the buds sprout.

HOW TO PLANT

Comprehensive planting and cultural instructions are supplied with order acknowledgments.



LILAC COLLECTIONS supplied by Farr

One of these may be in your locality for you to see and enjoy.

Miss Marjorie Allison, Allentown, Pa.
Mrs. Edward E. Brown, Waupaca, Wis.
Cleveland Museum of Natural History, Cleveland, Ohio
Mrs. Francis Crane, Golden St., Holliston, Mass.
Mrs. Pierre S. du Pont, Longwood, Kennett Square, Pa.
Mrs. F. C. Helwig, Kansas City, Kans.
Mrs. H. L. Iglesias, Elizabethtown, Ky.
Mrs. Raymond Koch, Winnetka, Ill.

N. Y. Botanical Gardens, New York City
N. Y. Experiment Station, Geneva, N. Y.
Queen Victoria Park, Niagara Falls, Canada
Reading Museum, Reading, Pa.
Mrs. W. A. Rinehart, Charlottesville, Va.
Mrs. Arthur Scott, Todmorden Farms, Media, Pa.
G. E. Smith, Lansing, Mich.
Ernest O. Wagner, Lakeville, Conn.



7-Point Guarantee

Point 1. Trueness to name.
Point 2. Shapely and well branched.
Point 3. Abundance of own roots.
Point 4. Fully up to size specified.
Point 5. Free of disease and insects.
Point 6. Exceptionally well packed for fresh and undamaged arrival.
Point 7. WE WILL REPLACE ANY PLANTS THAT FAIL TO GROW, provided the account is settled within regular 30-day terms and report of failure is made by May 1, following fall shipment; or by October 1, following spring shipment.

The cost of planting, or transportation of replacements, is borne by the purchaser.

TERMS. Open account—30 days to established credit or net cash with order. Transportation at cost.



DIGEST LIST OF DOUBLE LILACS

DOUBLE WHITE

EDITH CAVELL. Opens from cream to pure milk-white in large, long, cone-shaped trusses. Like Ellen Willmott except slightly later, a bit more loosely constructed and has sulphur-yellow buds. Strong grower. Late. Type 5 florets. 2 to 3 ft., \$3.75.

ELLEN WILLMOTT. Generally classed as the best white double Lilac. Immense, conical trusses of creamy white. Florets an inch across, type 5, almost double the size of most Lilac florets, excepting such as Edith Cavell, Leon Gambetta, Marechal Lannes, President Poincare, President Fallieres, and Henri Martin. 18 to 24 in., \$3.25; 2 to 3 ft., \$4; 3 to 4 ft., \$4.75.

JEANNE d'ARC. Large; pure white, including stamens. Plump, creamy buds opening to cockled, type 3, florets. Medium grower. Early midseason. Long-stemmed. 18 to 24 in., \$2.50.

MME. CASIMIR-PERIER. The old favorite white. Very free and fragrant. Yellow stamens. Medium-large trusses. Type 6 florets. Strong-growing. Midseason. 18 to 24 in., \$1.50; 2 to 3 ft., \$2.25.

DOUBLE PINK

BELLE de NANCY. Large, loosely conical, bright pink trusses. Florets are satiny rose, type 3, with white center. An old and favorite variety. Strong grower. Early midseason. 18 to 24 in., \$1.50; 2 to 3 ft., \$2.25.



A small part of the Farr Hybrid Lilac fields. Unusually wide spacing between plants results in extra-bushy, many-stemmed Lilacs. These are 18 to 24-inch plants which have already bloomed in the fields.

JULES SIMON. Bright rose buds, opening to type 5 florets, forming large trusses of delicate pink. Erect and long-stemmed grower. Midseason. 2 to 3 ft., \$2.25; 3 to 4 ft., \$3.

KATHERINE HAVEMEYER. Immense, trusses of type 5 floret. Purple buds, pink cast as opening. Extremely dependable. Generally described as cobalt-lilac, flushed mauve. Medium grower. Early midseason. 18 to 24 in., \$2; 2 to 3 ft., \$2.75.

LEON SIMON. Colors range from violet-red to blue to pink. Symmetrical, pointed trusses with spurred and compact florets of type 6, reflexed pink. Strong grower and early. 18 to 24 in., \$1.75; 2 to 3 ft., \$2.50.

MARC MICHELI. Distinct for upright, long-stemmed, specimen growth besides unusually compact, large, slender, long-stemmed trusses of bluish pink reversed white. Type 3 florets. Midseason. 18 to 24 in., \$2; 3 to 4 ft., \$3.50.

PRESIDENT FALLIERES. Large and showy trusses of rosy pink from large and conspicuous rose-mauve buds. Like Leon Gambetta but darker and more trusses per stem. Type 3 florets. 18 to 24 in., \$2.25; 2 to 3 ft., \$3.

WALDECK-ROUSSEAU. Large; loose-petaled, but very double; tender pink. Buds purple. Florets, type 3, tipped darker and centered white. *Latest* of the hybrids. Medium grower. 18 to 24 in., \$1.75; 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.25.

WILLIAM ROBINSON. Brightest double pink. Trusses profuse, large, symmetrical, long-stemmed. Florets type 5, incurved and spurred. Has a bit of the coppery pink characteristic of Lucie Ballet. Medium grower. Midseason. 3 to 4 ft., \$3.25.

DOUBLE BLUE

COMTE de MONTEBELLO. Large, conical and symmetrical; even-toned, clear sky-blue. Reading, Pa., Museum favorite. Type 3 florets. Medium grower. Late midseason. 2 to 3 ft., \$3; 3 to 4 ft., \$3.75.

EMILE GENTIL. Large, compact, billowy trusses of a rare cobalt-blue. Type 6 florets. Strong grower. Late. 2 to 3 ft., \$3.

JEAN MACE. Large, plump and billowy; blue, fading to lavender-pink. Type 6 florets. Erect and long-stemmed grower. Late midseason. 3 to 4 ft., \$3.25.

MARECHAL LANNE. Of the very largest, type 3 florets (1 inch across), forming giant, billowy trusses on long stems. Buds plump, purple, opening to light violet-blue, reflexed darker. Strong-growing. Late. 2 to 3 ft., \$3; 3 to 4 ft., \$3.75.

PRESIDENT GREVY. One of the oldest but still one of the best double blue Lilacs. Giant, billowy trusses of clear blue, type 8 florets. Strong grower. Midseason. 18 to 24 in., \$1.75; 2 to 3 ft., \$2.50.

RENE JARRY-DESLOGES. Profuse, plump, massive and ball-type trusses in an unusual shade of porcelain-blue, with rose reflects. Early midseason. Type 6 florets. 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.25.

DOUBLE RED

CHARLES JOLY. Long and slender bright crimson trusses on long stems. Strong grower. Type 3 florets. Midseason. An old and favorite variety. 18 to 24 in., \$1.75.

DE SAUSSURE. Cockled and compact, dark purple-red. Midseason. Medium growing. Type 3 florets. 3 to 4 ft., \$3.50.

GEORGES BELLAIR. Distinct shade of brick red. Many medium large and compact trusses of type 8 florets. Strong-growing. Midseason. 18 to 24 in., \$1.75; 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.25.

PRESIDENT POINCARE. Giant, compact, heavily spurred and incurved flowers, with bluish center, purple edges and pink tints; buds are compact, purple-red, and open a vivid red, fading to mingled colors. Free and vigorous. Type 3 florets. 2 to 3 ft., \$2.75; 3 to 4 ft., \$3.50.

PAUL THIRION. Compact, claret-red with type 7 florets, reversed silvery. Purple buds. One of the first and also one of the last for our cut-flower displays. 18 to 24 in., \$2.75; 2 to 3 ft., \$3.50.

THUNBERG. Giant, compact trusses; vari-colored red, blue, mauve, and purple. Unusually free and fragrant. Type 5 florets. Long-stemmed. 3 to 4 ft., \$3.50.

VAUBAN. Earliest hybrid. Tender pink fading blue. Very fragrant. Small florets, type 8. Medium large and very profuse trusses. Strong grower. 4 to 5 ft., \$4.

DOUBLE BLENDS AND TRICOLORS

HIPPOLYTE MARINGER. Most billowy of Lilac trusses. Florets extremely imbricated of a type not illustrated. Color speckled, blue and white. Medium grower. Early. 18 to 24 in., \$1.75; 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.25.

KATHERINE HAVEMEYER. Immense, trusses of type 5 floret. Purple buds, pink cast as opening. Extremely dependable. Generally described as cobalt-lilac, flushed mauve. Medium grower. Early midseason. 18 to 24 in., \$2; 2 to 3 ft., \$2.75.

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MME. ANTOINE BUCHNER. Similar to Leon Gambetta in every respect except slightly less compact and slightly darker pink. Type 7 florets. Quite often the Best Lilac of the Show at the flower shows we help to judge. Unable to supply demand for the past five years until now. 2 to 3 ft., \$4; 3 to 4 ft., \$4.75.

PRESIDENT FALLIERES. Large and showy trusses of rosy pink from large and conspicuous rose-mauve buds. Like Leon Gambetta but darker and more trusses per stem. Type 3 florets. 18 to 24 in., \$2.25; 2 to 3 ft., \$3.

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PATRIOTIC COLLECTION

3 Plants for \$8.25

(Value \$9.75)

5 varieties (value \$13.50), as a Collection complete for \$11.45

As a Collection for \$5.75

3 Collections for Naturalizing for \$14.95

\$2 each; 5 or more plants at \$1.85 each

SOMETHING SPECIAL IN PEONIES

DAYLILIES

SPECIAL OFFER

SPRING TO FALL COLLECTION

Flava. Yellow.....\$0.45

Tangerine. Orange.....\$0.45

Ophir. Golden.....\$1.00

Midas. Orange.....\$1.50

Bijou. Patterned.....\$1.50

Fulva. Copper.....\$1.50

August Pioneer. Orange.....\$1.50

As a Collection for \$5.75

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—Margaret Middlemer.
AH, A PLEASANT PLACE TO PLAY.
NOOKS BETWEEN THE LILACS —
GREEN-LEAVED HIDING PLACES —
IN MY MOTHER'S GARDEN WERE

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PEONIES

The Old-time Garden Flower

A PEONY plant often becomes a family favorite for generations; therefore, buy only the best varieties and top-quality roots. We specialize in growing power-packed roots which are true-to-name and guaranteed to grow.

A well-selected collection of Peonies produces colorful and fragrant bloom for more than a month. No expert need select a collection for you. We have discarded more than 800 varieties. You can select any variety listed below with the feeling that you will be completely satisfied with your choice.

Where to Plant. Plant in average soil, with good drainage and at least half-time sunlight, in beds or rows by themselves, here and there in perennial backgrounds or shrubby foreground, along walls, walks, borders, etc. Acquire a collection as a hobby.

When to Plant. In very early spring before sprouts appear; or from late August until the ground freezes.

KEY TO DESCRIPTIONS

Time of blooming indicated thus: E., Early; EM., Early Mid-season; M., Midseason; L., Late. X. indicates pronounced degree of fragrance; 8.7, 9.7, etc., indicate grade of merit given by American Peony Society. 10.0 would precede a perfect Peony.

→ PRICES ←

Prices apply to a one-year plant or an equivalent 4- to 7-eyed division.

Peonies not otherwise priced are \$1 each
(See page 3 for quantity discounts)

WHITE

9.0 **Baroness Schroeder.** L. XX. Late.
9.3 **Festiva Maxima.** XX. Early.
8.7 **James Kelway.** M. X. Exquisite; tall.
9.8 **Kelway's Glorious.** M. XX. Magnificent glistening white. \$1.50.
9.1 **Lady Alexandra Duff.** M. XX. Blush.
9.9 **Le Cygne.** M. XX. Ivory-white. \$3.

CREAM and YELLOW

8.1 **Duchesse de Nemours.** E. Creamy.
8.8 **Laura Dessert.** EM. Canary-yellow. \$2.
8.6 **Primevere.** M. X. Cream and sulphur.

FLESH

8.0 **Enchantment.** L. Deep flesh-pink.
8.6 **La Lorraine.** M. Cream to flesh. \$1.50.
8.5 **Octavie Demay.** E. XX. White and pink.
9.7 **Solange.** LM. Distinct creamy salmon.

LIGHT PINK

8.1 **Asa Gray.** M. XX. Lilac tones.
8.8 **Grandiflora.** L. X. Silver-pink. \$1.50.
8.8 **Kelway's Queen.** M. XX. Rose-pink. \$2.
Philomel. Pink and yellow. Favorite.
8.8 **Phoebe Carey.** L. Soft rose-pink. \$1.50.
8.7 **Reine Hortense.** M. XXX. Large; tall, superb and dependable.

9.1 **Souv. de Louis Bigot.** LM. Salmon.
9.8 **Therese.** pink. Note rating.



8.6 **Claire I.** silvery rose-pink.
7.6 **Edulis.** Early. Georgia.
La Perle. M. Hydrangea-pink.

8.4 **Lamartine.** L. Dark pink. \$1.50.
9.1 **Martha Bullock.** L. XXX. Rose. \$2.

9.2 **Mons. Jules Elie.** X. Dark pink.
9.0 **Sarah Bernhardt.** L. XX. Apple-blossom-pink.

8.5 **Standard Bearer.** E. Larger, taller
Mons. Jules Elie. \$1.50.

9.3 **Walter Faxon.** M. Salmon-rose.
8.2 **Weisbaden.** E. Rich pink.

RED

8.4 **Felix Crousse.** LM. Bright red.

8.2 **Francois Rousseau.** E. Velvety. \$1.50.
Mr. L. Van Leeuwen. E. Huge. \$2.

9.2 **Philippe Rivoire.** M. XX. Crimson
\$1.50.

DEEP RED

8.5 **Adolphe Rousseau.** E. Rich.
8.2 **Grover Cleveland.** M. XXX. Dark red.

8.8 **Karl Rosenfield.** EM. X. Vigorous.
Bright crimson.

8.8 **Mons. Martin Cahuzac.** M. Black-red.
8.4 **Wm. F. Turner.** E. Dark crimson
\$1.50.

Old-fashioned Early Peonies

Officinalis alba. White. \$2.50.
Officinalis rosea. Pink. \$1.
Officinalis rubra. Red. \$1.
Officinalis tenuifolium fl.-pl. Fern-leaved.
Double; red. \$2.

SILVER CUP COLLECTION

Carefully selected to include a wide range of color. All are prize-winners with rating of 8.5 or better! Save without sacrifice of quality by buying a Collection.

9.3 **Festiva Maxima.** White. \$1.00
9.7 **Solange.** Creamy salmon. 1.00

9.8 **Therese.** Clear pink. 1.00

9.2 **Mons. Jules Elie.** Deep pink. 1.00

8.5 **Adolphe Rousseau.** Rich red. 1.00

8.8 **Mons. Martin Cahuzac.** Black-red. 1.00

All six for \$4.95 (value \$6)

A MONTH-OF-BLOOM COLLECTION

Officinalis rosea. Early pink. \$1.00

7.6 **Edulis Superba.** Deep pink. 1.00

8.8 **Karl Rosenfield.** Red. 1.00

8.6 **Primevere.** Cream. 1.00

8.7 **Reine Hortense.** Light pink. 1.00

8.6 **Claire Dubois.** Late pink. 1.50

All six for \$4.45 (value \$6.50)

Any four plants from above two

Collections, less 10% discount

Two complete collections as above
(12 plants) for \$8.45 (value \$12.50)

SINGLE VARIETIES

Those marked (S) resemble a wild rose in form with a collar of broad petals around a ball of fine stamens. (J) varieties have larger, often vari-colored stamens forming a ball with an unusual combination of colors.

Peonies not otherwise priced are \$1 each

(See page 3 for quantity discounts)

Ama-no-sode. (J) Pink; golden cushion. \$4.

Cathedral. (J) Pink; red-tipped cushion. \$2.

Cornelia. (J) White; yellow cushion. \$1.50.

Dai-jo-kuhan. (S) Pink; golden stamens.

Fu-ji-mine. (J) White; yellow cushion. \$1.50.

Fusyama. (J) Pink; gold cushion. \$1.50.

Fuyajo. (J) Mahogany-red; cushion garnet, tipped chamois. \$2.

Gerardine. (J) Pink; red cushion. \$1.50.

Gypsy. (J) Bright red; cushion red, tipped gold. \$1.50.

Isani Gidui. (J) Pure white; cushion buff-yellow, large. \$5.

Jacqueline. (J) Glistening pure white; cushion buff-yellow. \$2.

Jupiter. (S) Early; vivid red. \$1.50.

La Fraicheur. (S) Rose-pink; golden stamens. \$1.50.

L'Etincelante. (S) Silver-pink; gold stamens.

Major Loder. (S) Flesh-pink; gold stamens.

Mikado. (J) Dark crimson; golden cushion.

Nympha. (S) Flesh, gold stamens. \$1.50.

Ohirama. (J) Light rose; gold cushion. \$2.

Tokio. (J) Clear pink; gold cushion. \$3.

W. Major. (S) Like a white water-lily. \$1.50.

Yenchi-no-tsuki. (J) Blush-white; thick cushion of twisted, incurved cream stamens, suffused pink. Distinct and attractive. \$4.